

# Tweed Coast Market Update 2<sup>nd</sup> Half 2024

## 9

## OVERVIEW

In Q2 2024, Tweed Coast\* recorded a median house price of \$1,850,000, and a median unit price of \$950,000. Annually (Q2 2023 – Q2 2024), this represents a relatively stable price growth for houses a 13.8% price growth for units. Comparing Q2 2023 and Q2 2024, total sales surged by 36.4% for houses (to 60 sales in Q2 2024) and by 4.0% for units (to 52 sales in Q2 2024). This indicates higher demand and more competitive market, especially for units; creating favorable conditions for owners. The current stability in the median house price creates a potential opportunity for buyers, especially as all planned new stock are units and townhouses.

#### CHANGE FROM LAST

#### YEAR HALF YEAR



HOUSE SALES

HOUSE MEDIAN PRICE

HOUSE RENTAL PRICE







UNIT SALES

UNIT MEDIAN PRICE

UNIT RENTAL PRICE







### MARKET CONDITIONS

MEDIAN PRICE 02 2024 SALES

AVERAGE DAYS ON MARKET Q2 2024









\$1.85M

\$950K

HOUSE

U N I 1

MEDIAN PRICE 02 2024 RENTALS AVERAGE DAYS
ON MARKET Q2 2024







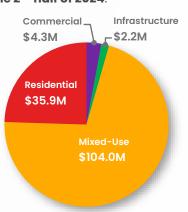


UNIT

## C

## FUTURE DEVELOPMENTS

Tweed Coast will see approximately \$146.3M of new projects commencing in the 2<sup>nd</sup> half of 2024.



These projects will stimulate economic growth and create local job opportunities in Tweed Coast. This will have a spill-over impact on the real estate market, in the form of higher demand for housing.

A main mixed-use project in 2024 is Kings Forest At Kingscliff Master Plan Community (\$100.0M), which plans to add 4500 dwellings. This includes constructing 2,700 low-density and 1800 medium-density dwellings. This will significantly boost the supply of stand-alone houses. That said, this is a long-term plan, with a planned completion timeframe in mid-2030.

Other residential projects include:

- Marine & Pearl Apartments Kingscliff (25 Apartments)
- Kai Residences Kingscliff (14 Units)
- 75 Kingscliff St (3 Townhouses)





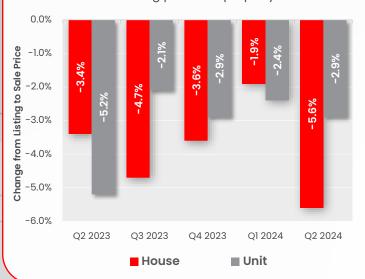
42 Units/ Apartments

3 Townhouses



## **AVERAGE VENDOR DISCOUNT\***

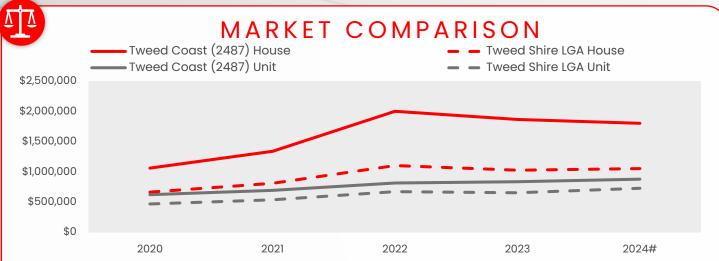
Average vendor discount reflects the average percentage difference between the first list price and final sold price. A lower percentage difference (closer to 0.0%) suggests that buyers are willing to purchase close to the first asking price of a property.



Average vendor discounts between Q2 2023 and Q2 2024 have widened to -5.6% for houses but tightened to -2.9% for units. Market condition in Tweed Coast\* is still favour buyers, with the final sale price still below first listed price. Q2 2024 -5.6% discount is the peak for houses, presenting a favorable opportunity for buyers. However, time is limited for buyers, before further price growth occurs (due to no new stand-alone houses planned until approx. mid-2030).

The suburb of Tweed Coast has outperformed the wider Tweed Shire Local Government Area (LGA) in house and unit median prices for the past 5 years. 2024# saw this continue, even with a slower price growth in Tweed Coast.

The dominant proportion of houses sold in Tweed Coast\* across 2024# were in the most affordable price bracket of less than \$1,699,999 (44.7%). Similarly, 40.0% of unit sales were in the most affordable price point of below \$799,999. That said the premium market remain, with 35.2% of units sold at \$1.1M and above, and 35.1% of houses sold at \$2.0M and above. Overall, there are opportunities for both buyers and sellers, regardless of the budget.



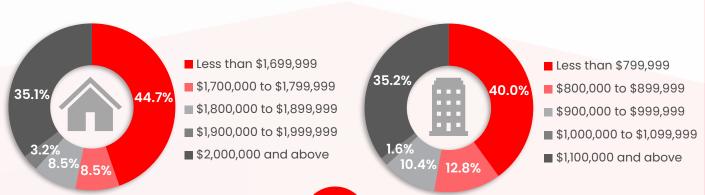
The market comparison graph provides a comparative trend for median price of houses and units over the past 5 years. The main LGA chosen was based on their proximity to the main suburb analysed, which is Tweed Coast.

\$

## PRICE BREAKDOWN 2024#

HOUSES SOLD

UNITS SOLD



## RENTAL GROWTH 2024€

House rental yields in Tweed Coast\* was 4.3% as of July 2024, higher than Tweed Shire LGA (3.5%) and Gold Coast Main (3.2%). Further, median house rental price increased by 11.1% in the past 12 months to Q2 2024, to \$1,000 per week, and the number of houses rented declined by -28.1% (to 41 houses). Unit market shows the same pattern, which indicates an undersupplied and resilient rental market for both property types in Tweed Coast\*. This is good news for investors.



4+ bedroom houses have provided investors with +18.2% rental growth annually, achieving a median rent of \$1,300 per week.

3 BEDROOMS +5.9%

Tweed Coast\* recorded a vacancy rate of 2.3% in July 2024, above the Tweed Shire LGA average (1.5%) and Gold Coast Main (1.7%). Vacancy rates decreased between mid 2023 – Jan 2024, due to an increase in rental demand. However, it has notably increased for the past 6 months due to investors re-entering the market. That said, a 2.3% vacancy rate is still well below the Real Estate Institute of Australia's healthy benchmark of 3.0%, thus quicker occupancy of rental properties in Tweed Coast\*. Overall, this suggests a sustainable and conducive environment for investors.

4 BEDROOMS +18.2%





## RENTAL YIELD 2024§



4.3%

Tweed Coast¥



3.5%

Tweed Shire



3.2%

Gold Coast Main



5.8% Tweed Coast\*



4.6%

Tweed Shire



4.8%

Gold Coast Main



## PROJECT DEVELOPMENT MAP 2<sup>nd</sup> Half 2024<sup>A</sup>



#	Project <sup>£</sup>	Туре	Estimated Value <sup>µ</sup>	Commence Date#
1	Kings Forest At Kingscliff Master Plan Community (Residential - 4,500 Dwellings + Commercial)	Mixed-use	\$100,000,000	2024-11-20
2	Marine & Pearl Apartments Kingscliff (25 Apartments)	Residential	\$17,446,899	2024-07-15
3	Kai Residences Kingscliff (14 Units)	Residential	\$17,027,742	2024-12-02
4	26 Marine Parade Apartments & Retail Premises (Residential - 3 Units + Commercial)	Mixed-use	\$3,970,000	2024-12-12
5	1126 Pottsville Road Caravan Park	Commercial	\$2,200,000	2024-07-25
6	Kingscliff Shopping Village Retail Tenancies Alterations & Additions	Commercial	\$1,881,949	2024-07-29
7	75 Kingscliff Street Townhouses (3 Townhouses)	Residential	\$1,380,000	2024-12-19
8	Stotts Resource Recovery Centre Tip Shop Extension Shed Structure (Local Government)	Infrastructure	\$800,000	2024-07-16
9	Bruce Chick Park Canoe Launching Ramp (Local Government)	Infrastructure	\$750,000	2024-11-11
10	Mooball Creek Training Walls Repairs (Local Government)	Infrastructure	\$650,000	2024-07-16
11	1126 Pottsville Road Telecommunications Facility	Commercial	\$200,000	2024-12-04



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### RESEARCH SERVICES

Our research services span over every suburb, LGA, and state within Australia; captured in a variety of standard and customised products, and include:

- Advisory and consultancy
- Market analysis including profiling and trends
- Primary qualitative and quantitative research
- Demographic and target market analysis
- · Geographic information mapping
- · Project analysis including product and pricing recommendations
- Rental and investment return analysis

#### OUR KNOWLEDGE

Access to accurate and objective research is the foundation of all good property decisions.

### OUR PEOPLE

Our research team is made up of highly qualified researchers who focus solely on property analysis.



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## REFERENCES

- \* Tweed Coast sales market data and key indicators encapsulates aggregate property market conditions within suburbs of Fingal Head, Chinderah, Cudgen, Kingscliff, Casuarina, Bogangar, Cabarita Beach, Hastings Point, and Pottsville.
- \*\* Estimated values are based on construction value provided by the relevant data authority and does not reflect commercial and/or re-sale value.
- # 2024 encapsulates sales transactions for 1st Half 2024 (01/01/2024 30/06/2024) only, other years encapsulates sales transactions for the full year (i.e 01/01 to 31/12 of the relevant year).
- € Annual rental growth is a comparison between Q2 2023 (01/04/2023 30/06/2023) and Q2 2024 (01/04/2024 30/06/2024) house median rent figures.
- ¥ Tweed Coast rental market data encapsulates aggregate property conditions within the postcode of 2487.
- § Rental yields shown are as reported as of July 2024.
- A Project development map showcases a sample of upcoming projects only, due to accuracy of addresses provided by the data provider for geocoding purposes.
- £ Projects refers to the top developments within the postcodes of 2487 and 2489.
- μ Estimated value is the value of construction costs provided by relevant data authority, it does not reflect the project's sale/commercial value.
- Ψ Commencement date quoted for each project is an approximate only, as provided by the relevant data authority, PRD does not hold any liability to the exact date.

Source: APM Pricefinder, Cordell Connect database, SQM Research, Esri ArcGIS.

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